

Top food processing firm drive digital change, thanks to Microsoft solutions and Bytes CAS



Company profile

Industry: Manufacturing

Turnover: £2.5bn



Overview

ABP Food Group are a major supplier of award-winning beef and lamb products to retailers, wholesalers and food service providers. With a turnover of €3bn, they employ over 11,000 people across the UK, Ireland and Europe.

ABP work hard to ensure their environmental impact is minimal, offering sustainably reared meat from a network of 35,000 farmers. Their approach has received wide recognition and they were the first company to receive quadruple certification from The Carbon Trust.

Challenge

ABP wanted to update their infrastructure and undertake a digital transformation, in what was the biggest overhaul to their IT strategy in the last 20 years. To power this change, they decided to make a major investment in Microsoft solutions.

Before choosing the right solutions to suit their business needs, ABP needed advice and better visibility over their complex software estate, which was spread across multiple divisions. This would ensure the new solutions suited user and divisional requirements, as well as the overall aim to modernise the company.



Bytes' Commercial Advisory Service (CAS) has delivered superbly, helping us to make the right commercial decisions during a major digital transformation. Our increased investment in Microsoft solutions will modernise and empower our workforce, as well as propel the business forward. Without the help of Bytes' highly knowledgeable team, we would not have been able to adopt Microsoft solutions so efficiently.

John Armstrong | Group IT Director | ABP Food Group

To empower users and boost collaboration, Bytes recommended adopting Microsoft 365 and Azure. These solutions were the backbone of the transformation, providing a full suite of productivity tools and supporting a remote workforce. Adopting Power BI further enhanced the modernisation by equipping ABP with data-driven insights to drive the business forward.

ABP chose the right solutions, but also needed to get the best commercial models for user and divisional needs. Bytes used their Commercial Advisory Service (CAS) to unravel the complexity of the estate and pinpoint the best models for the business, using a blend of expert consultation and data from the CAS analytics tool. ABP were then able to make an informed decision when choosing new commercials.

Benefits

ABP used Microsoft solutions to update their infrastructure and bring the business into the digital age. This was a major transformation for the company, who can now fully support collaboration, productivity and a cloud-based approach. The addition of Power BI will give ABP a competitive edge by enabling them to use data to drive decisions.

Thanks to Bytes CAS, ABP were able to make an informed choice when selecting commercial models for their new Microsoft solutions. This enabled them to make significant cost savings and choose the right models for user and business needs.